



OAIRP Bulletin

Issue #8
May 2014

Members' Survey on Changes to Directive No. 29R2 on Advertising by Trustees

In consultations leading up to the adoption of CAIRP's new Strategic Plan, the issue of the name required to be used by trustees in advertising was repeatedly raised.

CAIRP now wishes to survey members directly on this important matter before discussing possible changes to the Directive with the OSB.

The results of this survey can only be meaningful if a significant majority of CAIRP Members respond. It will be very difficult for CAIRP to proceed with proposing changes to the Advertising Directive if there is not a consensus expressed among members.

Please, therefore, make every effort to respond and be heard, and encourage your colleagues to do the same.

The survey should only take 5 to 10 minutes to complete, but more thorough and detailed comments and recommendations are of course welcome.

We strongly encourage all members to respond to the survey by **May 12, 2014**, as it will be difficult to move forward with any changes to the Directive if there is not a strong consensus expressed by members.

[Click here for survey.](#)

Regards,
Allan

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